



225 Reformation Parkway
Suite 200
Canton, GA 30114
Main (770) 509-5555
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www.nphic.org

Together at last! Welcome to the 2022 annual National Conference on Health Communication, Marketing, and Media, back in person (and virtual). We are glad you will join us for this important event where you'll learn about the newest communication, marketing and media best practices and hear from today's foremost thought leaders. This e-mail will provide you with pertinent information regarding your attendance at the conference.

COVID-19 Safety Protocols:

We look forward to welcoming you to Atlanta for the 2022 NCHCMM. Our first responsibility is to you — our attendees, our exhibitors, our partners, and our team. Rigorous plans are in place to ensure your safety.

We continue to work closely with our partners at the Hyatt Regency Atlanta and follow all federal, state, local, and CDC guidelines. Community Levels are a tool to help communities decide what COVID-19 prevention steps to take based on the latest data. Because the Fulton County COVID-19 Community Levels are currently high, we are now requiring masks be worn in all public spaces. We will update our requirements as the [COVID-19 Community Level](#) for Fulton County changes over the next week and keep you informed of these changes.

For your convenience, masks will be available at registration tables for those participants that do not bring their own. Thank you for your understanding and cooperation.

Getting to the Hyatt Regency Atlanta

All attendees are responsible for making transportation arrangements from the airport to the hotel.

Hyatt Regency Atlanta Hotel

265 Peachtree Street NE
Atlanta, GA 30303

Atlanta's Hartsfield-Jackson Atlanta International (ATL) is 12 miles from the Hyatt Regency Atlanta Hotel. You can catch Uber, Lyft, or taxi upon exit at the airport; the cost for a one way transfer is \$32.00 and will take about 20 minutes.

Other transportation options from the airport:

- **Traveling via MARTA (rail service) from the Airport:** Fare is \$2.50 each way. Rail system runs approximately every 10 minutes. Take the northbound train to the Peachtree



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Center Station stop, one stop north of the Five Points transfer station. Exit the train and take the escalator up towards Peachtree Center Mall. Once inside the mall, follow the signs to the covered walkway into the hotel.

Upon arrival at the Hyatt Regency Atlanta Hotel, please check in at the front desk as usual.

Check-in time is after 3:00 pm and check-out time is before 12:00 pm.

Parking at the Hyatt Regency Atlanta Hotel- Valet-only parking is available and includes in/out privileges. You may also park in at the SunTrust Building or in surrounding parking lots

Conference Check-in

All participants should be registered for the conference prior to arrival for check-in. Check-in will be located in the International Tower. Please pick up your registration and conference materials during the check-in hours, as follows:

- Tuesday, August 16: 7:00 am – 5:30 pm
- Wednesday, August 17: 8:00 am – 5:30 pm
- Thursday, August 18: 8:00 am – 1:00 pm

Registered attendees with a balance due at the time of check in will be required to pay with cash, credit card, company check or present a copy of a purchase order (PO) in order to pick up a badge. Personal checks will not be accepted as a form of payment. Registration is completed once payment has been received. To pay via credit card, please call (678) 263-0510 to process the payment.

Badges

Official conference badges must be worn at all times to gain and maintain access to the conference venues. Proof of registration and a photo ID will be required to receive your conference badge. Please be advised that meals will not be provided for Federal Government Employees.

Conference Attire

Conference dress is business casual. Meeting room temperatures are cool and the climate varies. Layered clothing may provide the greatest comfort.

Pre-Conference Workshop



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The pre-conference workshop will be conducted on Tuesday, August 16, 2022 from 8:30 – 11:30 am

For confirmed workshop participants, prior to the 8:00 am start, please check-in at the NCHCMM Registration Desk in the International Tower beginning at 7:00 am. Please pick up your registration and conference materials, to include your ticket for your workshop. Payment must be received in full to participate in the workshops. Check-in for each workshop will begin at 7:30 am at each classroom.

Exciting Things Not To Miss

Opening Plenary, Tuesday, August 16, 12:30 pm – 1:30 pm

Featured Plenary, Wednesday, August 17, 11:30 am – 12:30 am

Don't miss the **Breakout sessions** where you will collaborate with your peers and share your ideas.

Networking opportunities during meals and breaks. Join us for the Networking Reception in the Exhibit Hall on Tuesday, August 16 from 5:30 pm – 6:30 pm.

Be sure to visit the Exhibit Hall to meet with NCHCMM Sponsors and Exhibitors.

Closing Plenary, Thursday, August 18 11:45 am – 1:15 pm

Accessing the NCHCMM Conference Attendee Hub

The 2022 NCHCMM Conference is a hybrid (In-Person and Virtual) event! All attendees can access the Conference Attendee Hub by opening a browser and navigating to <https://conference.nchcmm.org>. You will be prompted to login to this website. It will ask for your first name, last name and email. This is the email that you used to sign up for the conference. You will be sent a validation code via email and text message. Enter the code and you will be logged into the Conference Attendee Hub.

Download the NCHCMM Conference Mobile App

The NCHCMM conference mobile app is on the Apple App Store and the Google Play Store. Please go to your respective app store. Search for Cvent Events. Download the app. Open the app and search for NCHCMM. Click the little down arrow to the right of the conference name to download it to your device. The conference mobile app is now on your device.





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Questions?

Contact NCHCMM Registration Support at (770) 509-5555 Prompt #3 or via email at nchcmm@nphic.org for any questions regarding your registration.

A technical support number for virtual conference website and the smart device app will be published on nchcmm.org under FAQs. It will be the first FAQ on that webpage. That information will be available by close of business on Monday, August 15, 2022.

Thank you in advance for your participation in the 2022 Annual National Conference on Health Communications, Marketing and Media. We look forward to seeing you in Atlanta!



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